

The AI Compass

A day that turns uncertainty into a roadmap.

Your staff are already using AI, often without a plan or clear rules. In the AI Compass we give your leadership team, in one day, the knowledge it needs for well-founded decisions: what is possible today, what it costs and where it pays off in your processes. Vendor-neutral, tailored to your organisation and no technical background required.

DOES THIS SOUND FAMILIAR?

- 01 AI is used, but only as a chat window.** Drafting emails, summarising texts. Automated workflows and AI agents remain unused.
- 02 Same data, several departments.** Processes do not mesh, and information is entered and reconciled twice.
- 03 No reliable picture of cost and benefit.** This leaves no basis for investment decisions.
- 04 The worry of losing control.** GDPR, liability and the AI Act raise questions and slow decisions down.

WHAT THE DAY COVERS

- 1 How generative AI works** and where its limits lie.
- 2 From chat window to AI agent:** Assistants, automated workflows, AI agents and AI that looks things up in your own company documents.
- 3 Economics:** What AI costs and how its benefits can be measured.
- 4 Law and governance:** GDPR, the AI Act and accountability.
- 5 Organisation and people:** Roles, skills, acceptance.
- 6 Transfer:** Where your organisation can start, worked out in a short exercise at the end of the day.

OUTCOME Your leadership team knows what AI can do, what it costs and where its limits lie, and where your organisation can start.

€2,400

1 day · on site at your company · for your leadership team

[Book a first conversation](#)

Currently without VAT (Austrian small business exemption). Including a certificate of attendance as evidence of AI literacy under Art. 4 AI Act.

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Professor of Accounting at Hanken School of Economics, Helsinki, and Director of the Centre for Accounting, Finance and Governance. Data Science at MIT, Certified Data Scientist (Fraunhofer). Previously Director and auditor at KPMG Austria.

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Assistant professor of controlling, accounting and financial management. Connects metrics and steering systems with day-to-day practice in the business units.



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